Design
Portfolio

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Ironclub
Health & Fitness

★★★★★   👤 Lixone inc.   🏃 Health & Fitness

Ironclub is a comprehensive health and fitness mobile app that offers a rich collection of workout videos, detailed exercise descriptions, in-depth muscle anatomy information, and customisable workout plans. It provides users with a one-stop solution for their fitness journey, helping them stay motivated and achieve their fitness goals.

As the Lead UX Designer in this project I managed the product's visual system design, implementation and usability testing. The design structure of the app allows clear navigation and user interaction. As a team we used the agile scrum method to produce all the elements and to deliver them to the development team. My role involved project management and problem solving.

Ironclub's 'Workout Plans' feature empowers users of all fitness levels and goals by connecting them with expert trainers. These trainers offer personalised workout plans and guidance, ensuring that users receive the support and expertise needed to achieve their desired results.

Additionally, it is empowered by ChatGPT 3.5 Artificial Intelligence engine to generate workout plans.
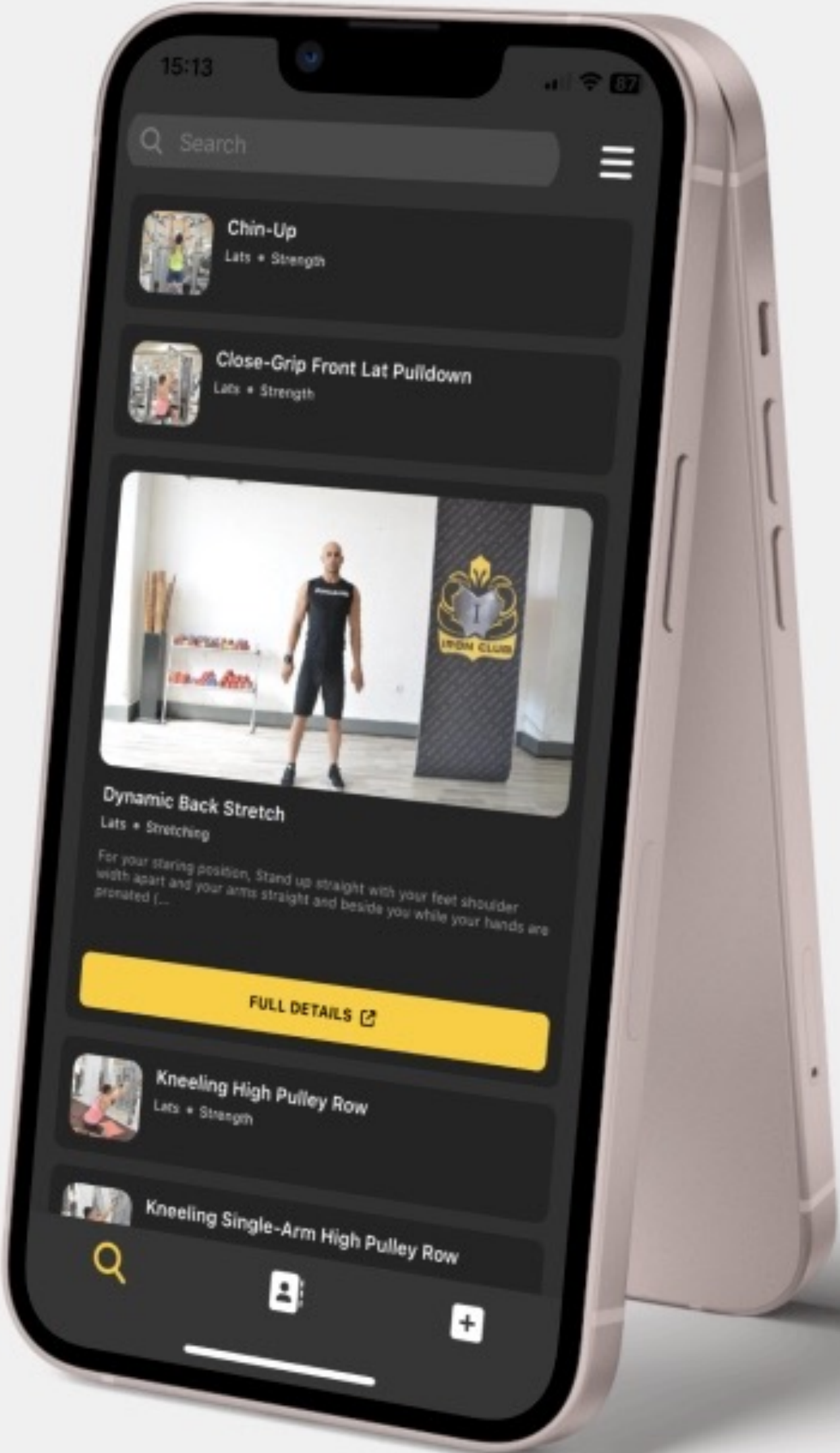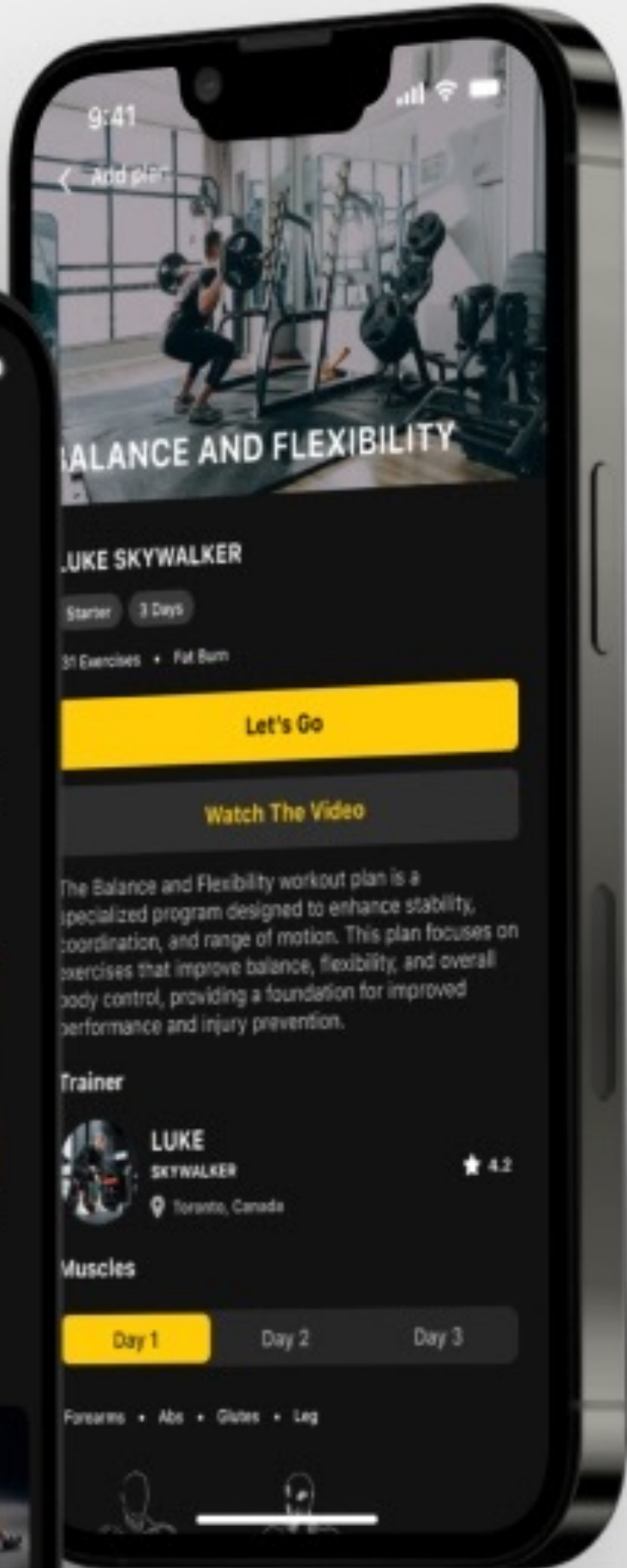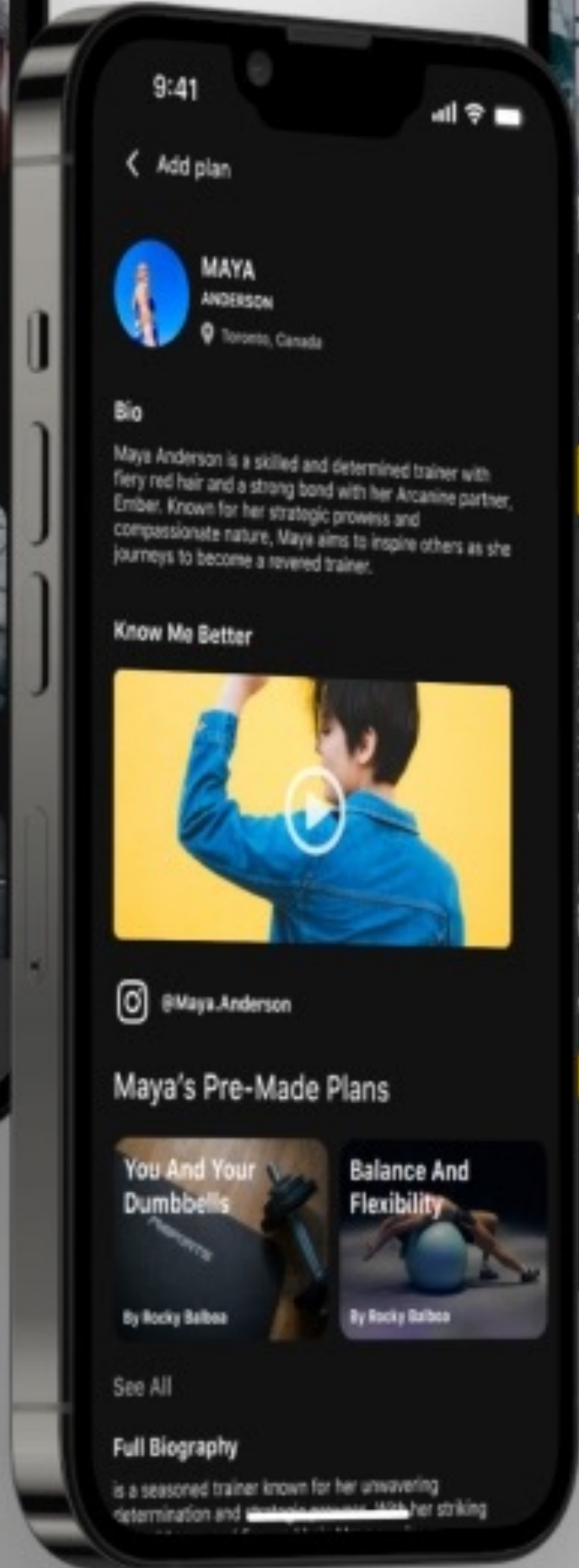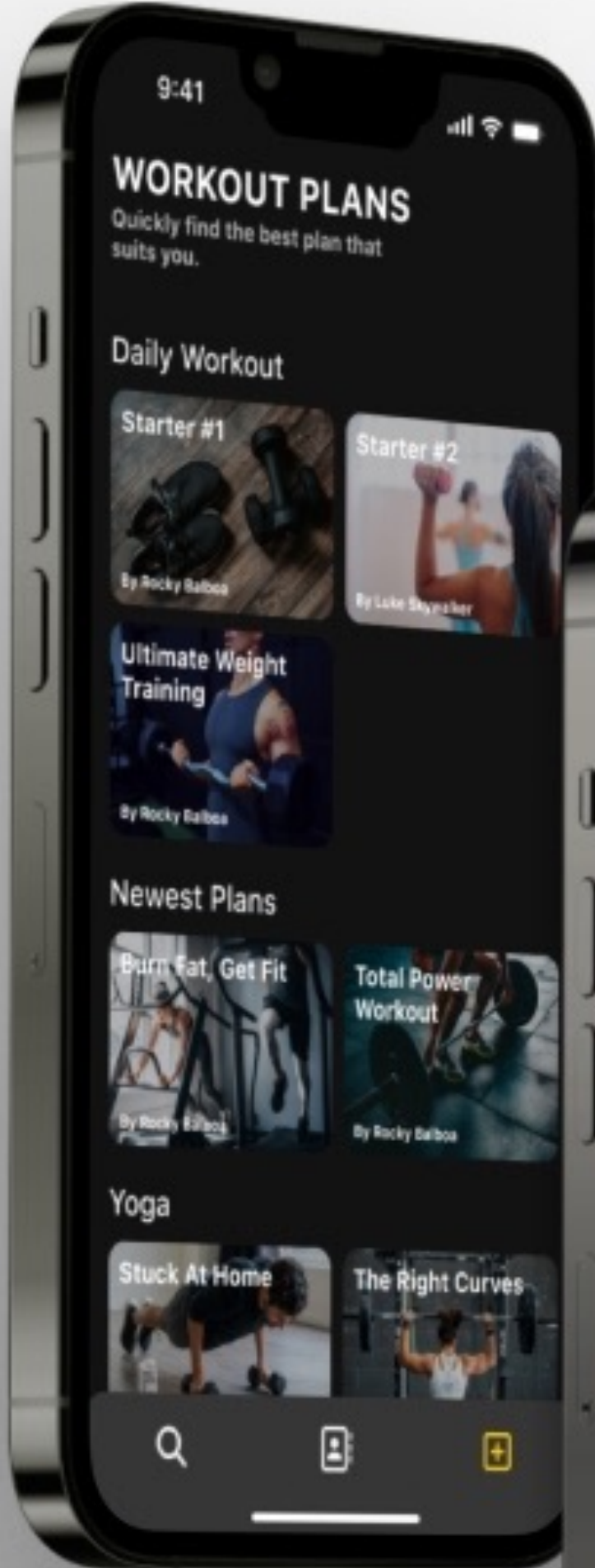
Designing the trainer's dashboard project for Ironclub created a robust tool that empowers fitness trainers to create customised workout plans for app users. In-keeping with the design system and style of the app this dashboard provides trainers with access to an extensive database of exercises to tailor individual plans, which are then seamlessly integrated into the Ironclub app, providing users with personalised guidance to achieve their fitness objectives.

Producing the wireframes, evaluating the structure of the product and passing these onto development were my main responsibility in this project.

Ironclub Trainer

Add a new plan

Add a new plan

Plan Modal

Plan Details

button States

Upload

Uploaded ✓

button States

Choose

Choose ✓

#1D1F1D

#393D38

#464D43

#58EB13

#CCDEC8

Ironclub Trainer
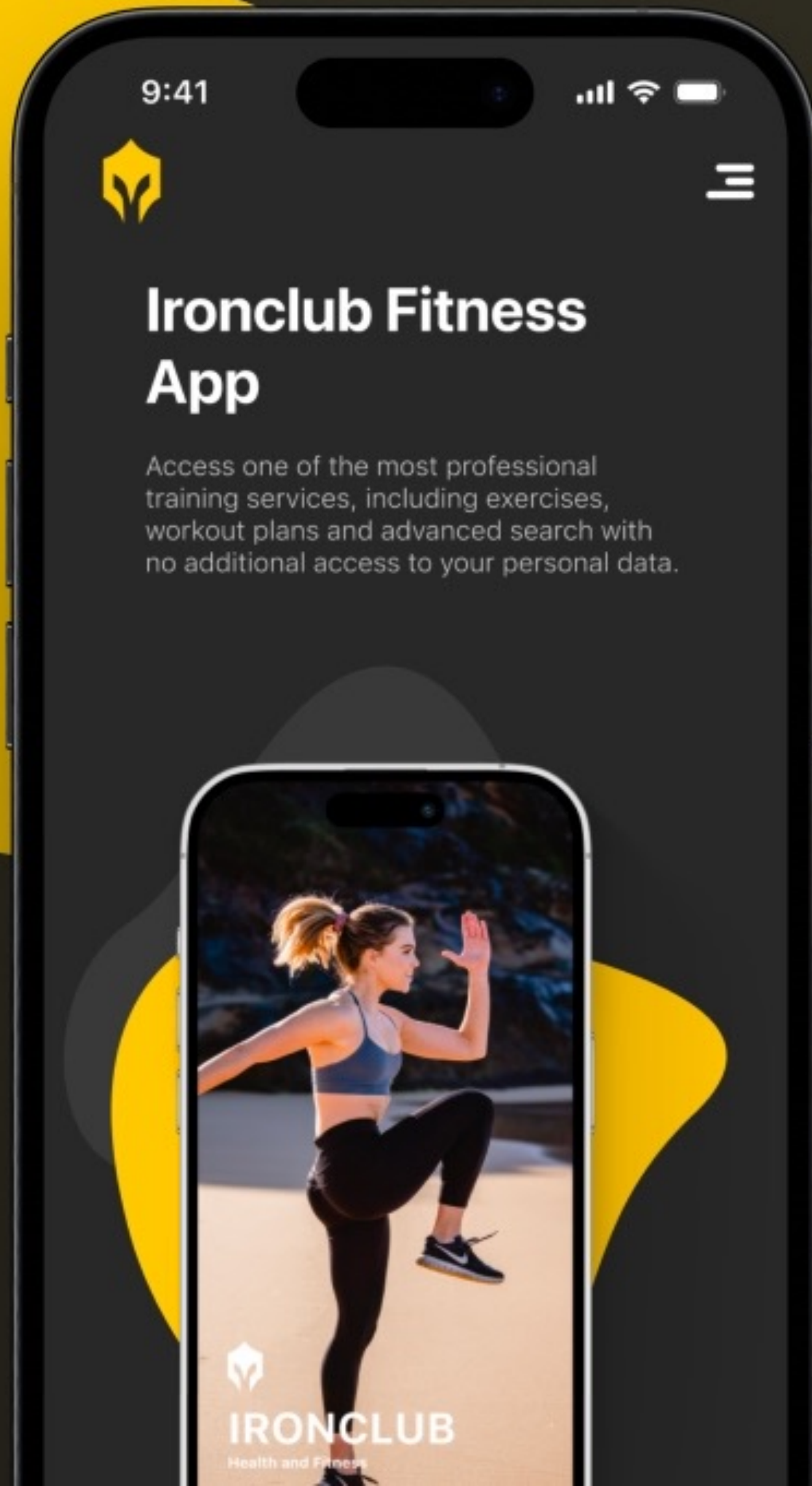
The Ironclub website is designed to be the public-facing interface for users to access the download links and legal policies. It is a responsive design across all browsers. As a promotional and public-facing platform the web design reflects the professional team behind the app.

Ironclub Fitness App

Access one of the most professional training services, including exercises, workout plans and advanced search with no additional access to your personal data.
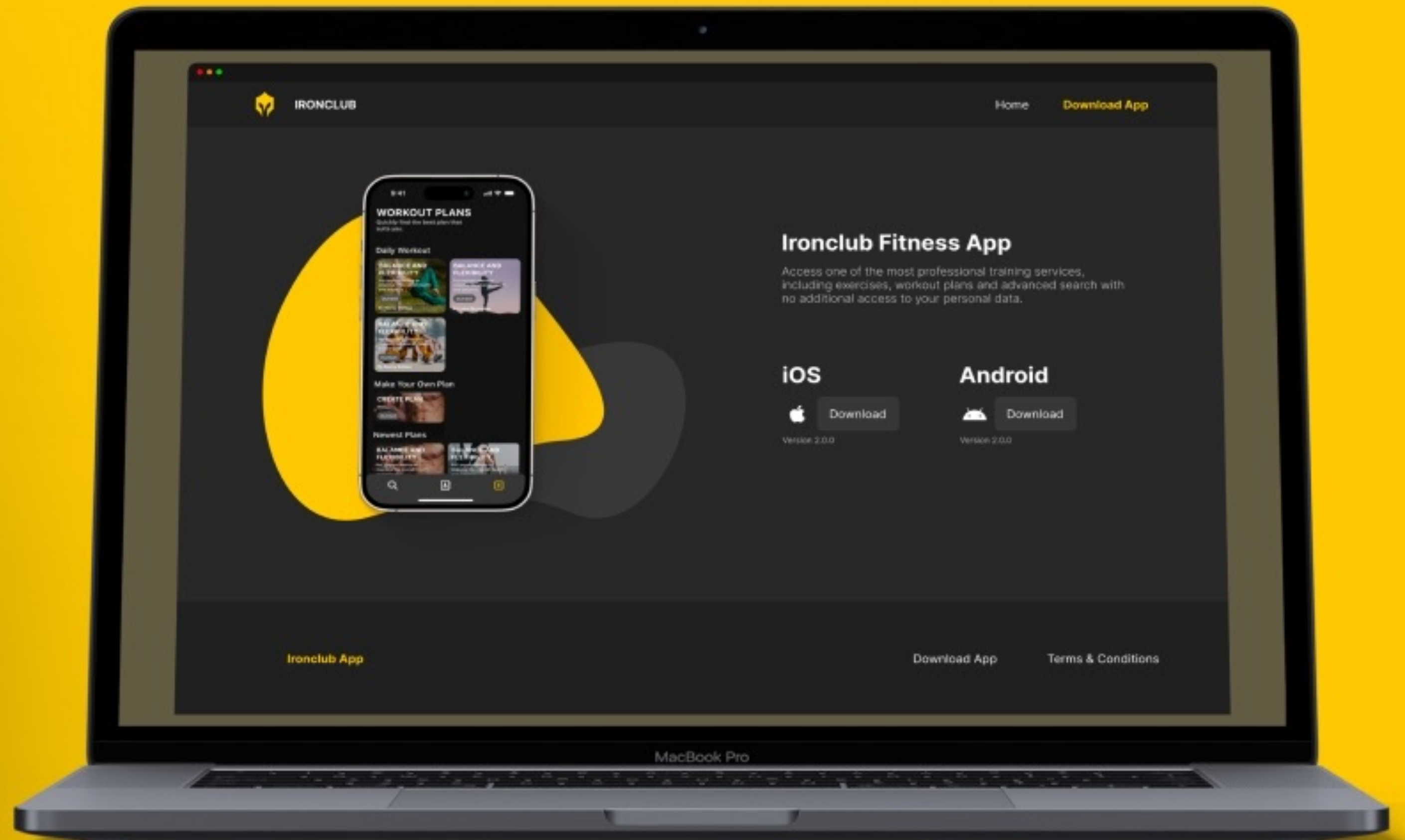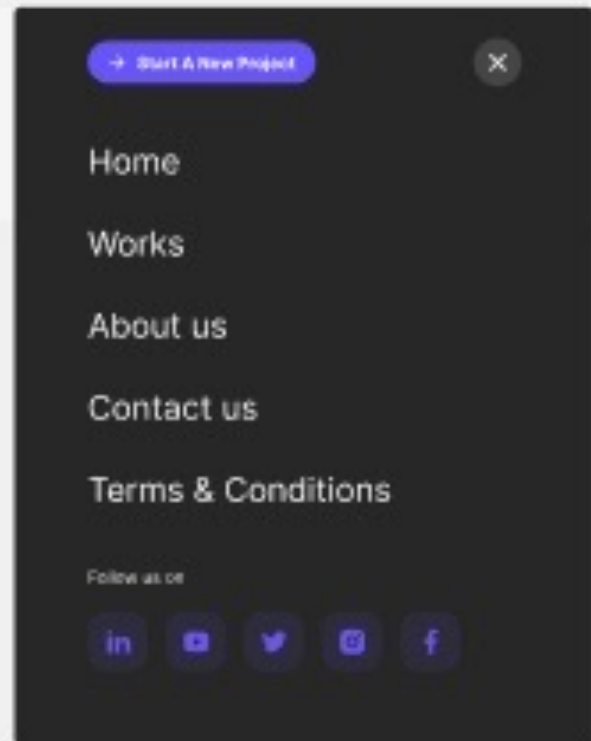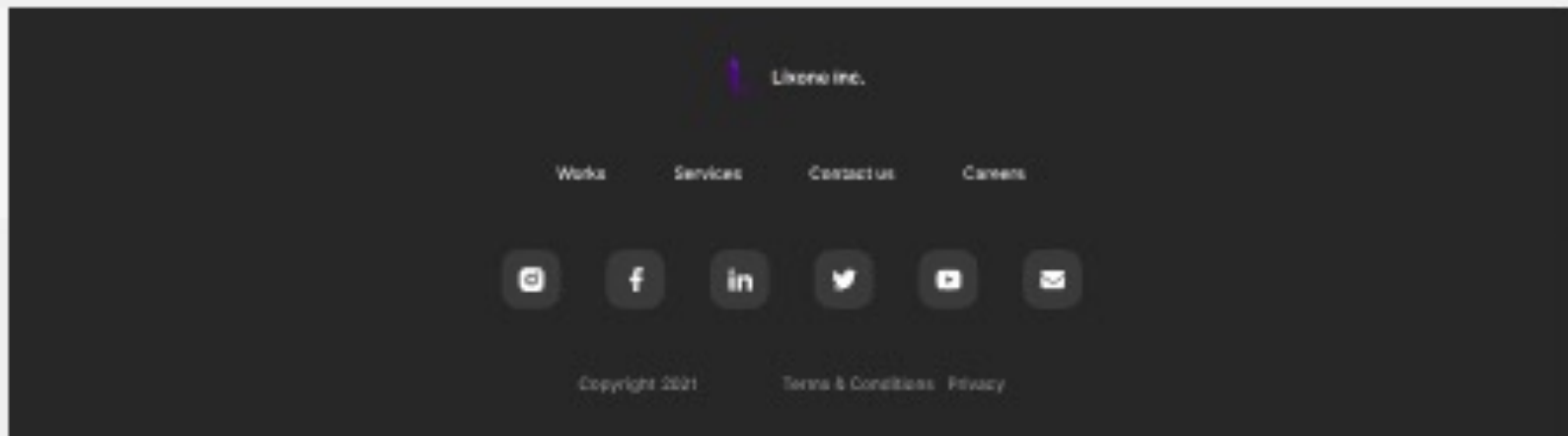
Lixone's website, designed from the ground up and developed collaboratively by our team, serves as the digital face of our innovative startup. The website showcases our company's mission, products, and services, offering visitors an insight into our unique offerings. With a focus on design and functionality, the website effectively communicates our brand identity and value proposition to potential customers and stakeholders.

Start A New Project

Home

Works

About us

Contact us

Terms & Conditions

Follow us on

Lixone Inc.

Connect with us   Privacy Policy   Terms

Our Works

These projects are done by main team members, and additional team members are mentioned in the project details.

Mobile App Design

At our company, we specialize in creating exceptional mobile app designs that captivate users and deliver seamless experiences. Our team of skilled designers and developers collaborate closely to craft visually stunning and highly functional apps for a wide range of platforms.

Connect now   Our Works

Website Design

We create captivating websites that blend stunning designs with seamless user experiences. Our team collaborates closely with clients to deliver custom websites that effectively communicate their brand message. With a focus on responsive design, robust development, and optimization, our websites perform exceptionally well, engaging users and driving business success.

Connect now   Our Works

Business Marketing Plan

Our company specializes in creating effective business marketing plans that drive growth and deliver results. With a deep understanding of our clients' objectives and target audience, we develop tailored strategies that maximize brand visibility. From comprehensive market research to strategic positioning and execution, we leverage both traditional and digital marketing channels to create impactful campaigns that resonate with customers. Our focus is on delivering measurable outcomes and optimizing strategies for the highest return on investment.

Connect now   Our Works

Digital Marketing

Our company excels in digital marketing projects, leveraging cutting-edge strategies to drive online success. We specialize in creating impactful campaigns that reach and engage target audiences across various digital channels. From search engine optimization to social media marketing to content creation and email campaigns, we employ a comprehensive approach to maximize brand visibility and drive conversions. With a data-driven mindset and continuous optimization, we ensure our clients achieve their digital marketing goals and stay ahead in the ever-evolving online landscape.

Connect now   Our Works

Join The Team

You can attend in our public product meet ups or to apply and join the team as a volunteer or a team member to learn to develop a product with us.

We have different teams and we are flexible to work a-sync with various time zones. There are experienced , skilled and passionate members who love to share their knowledge and let the ideas grow through community and relations.

Connect now

Lixone inc.

Works   Services   Contact us   Careers

Copyright 2021   Terms & Conditions   Privacy

#1 Innovative Tech Team!

Lixone Inc. Has Just Changed The Future

We have a small team of developers, designers and market researchers who dedicate all their time and energy to produce most successful products and to update them to the daily tech improvements.

Connect With Us   Browse Our Works

Lixone inc.   Connect with us

MacBook Pro

Qmarz is a mobile game app, inspired by the rich history of a Persian king. This diverse collection of games offers brain-training exercises across various topics.

My role in the project encompassed designing the game mechanics in collaboration with the team, creating the entire user experience from screen designs to app flow, architecting the app structure, and developing the components and elements that make up the engaging world of Qmarz. The result is a captivating gaming experience that educates users about environmental issues.

Illustration of the logo and characters by Sarah Ordoei-Azar

I designed the elements of the app from scratch in Sketch. The components were built to align with the colour palette of the app and took inspiration from the environmental themes of the game.
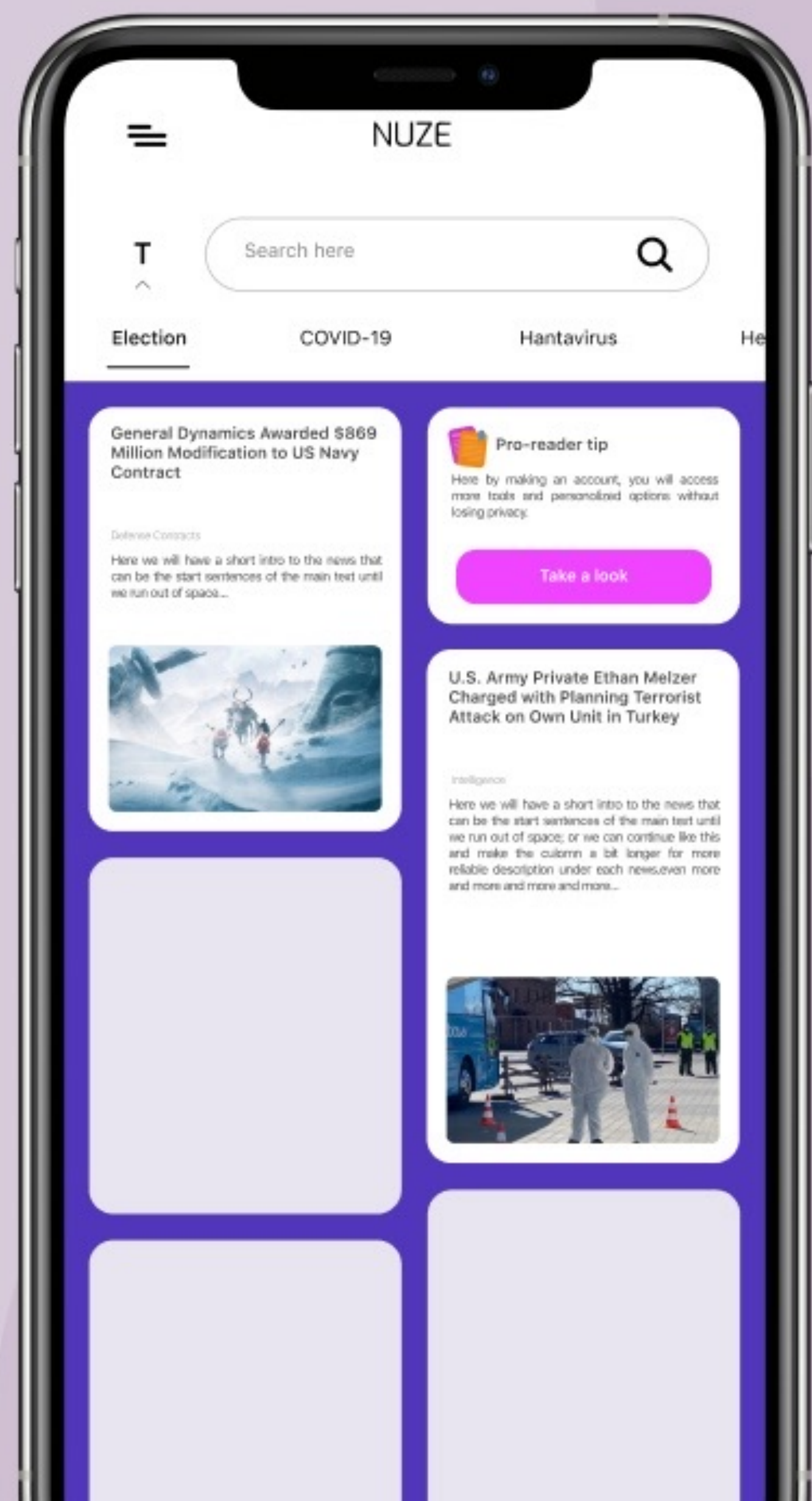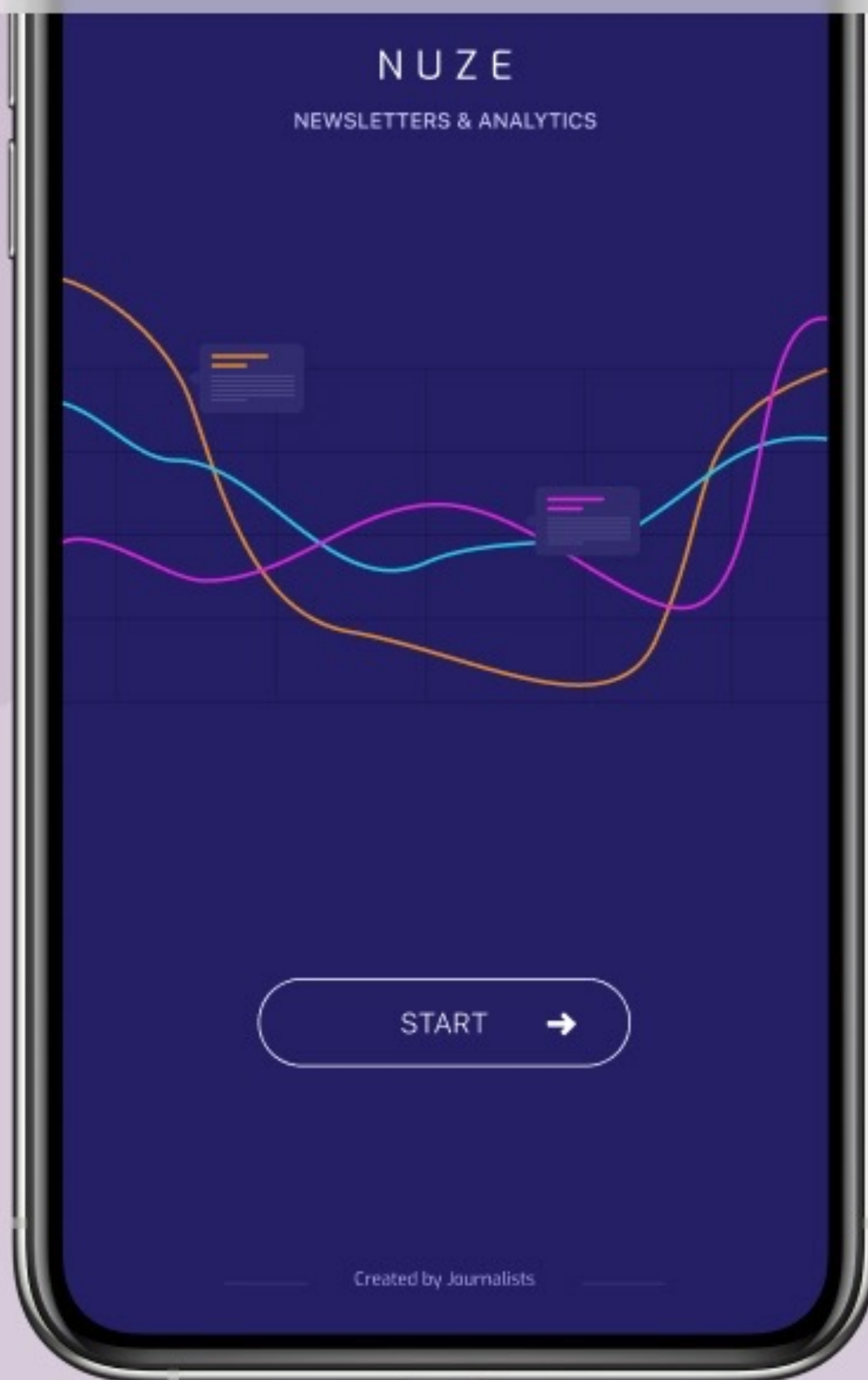
کد تایید ارسال شده

دریافت هدیه

This website was designed as a tool for developers to build social media bots. It provided connection points by using APIs of social media TOKENs. Botmother was including a store for the bots made by developers to be purchased and used by anyone on social media.

As the Senior Designer of this product, I was responsible for sorting the hierarchy of information and organising the user flow for both 'Bot-Builder' and 'Bot-Store' platforms.
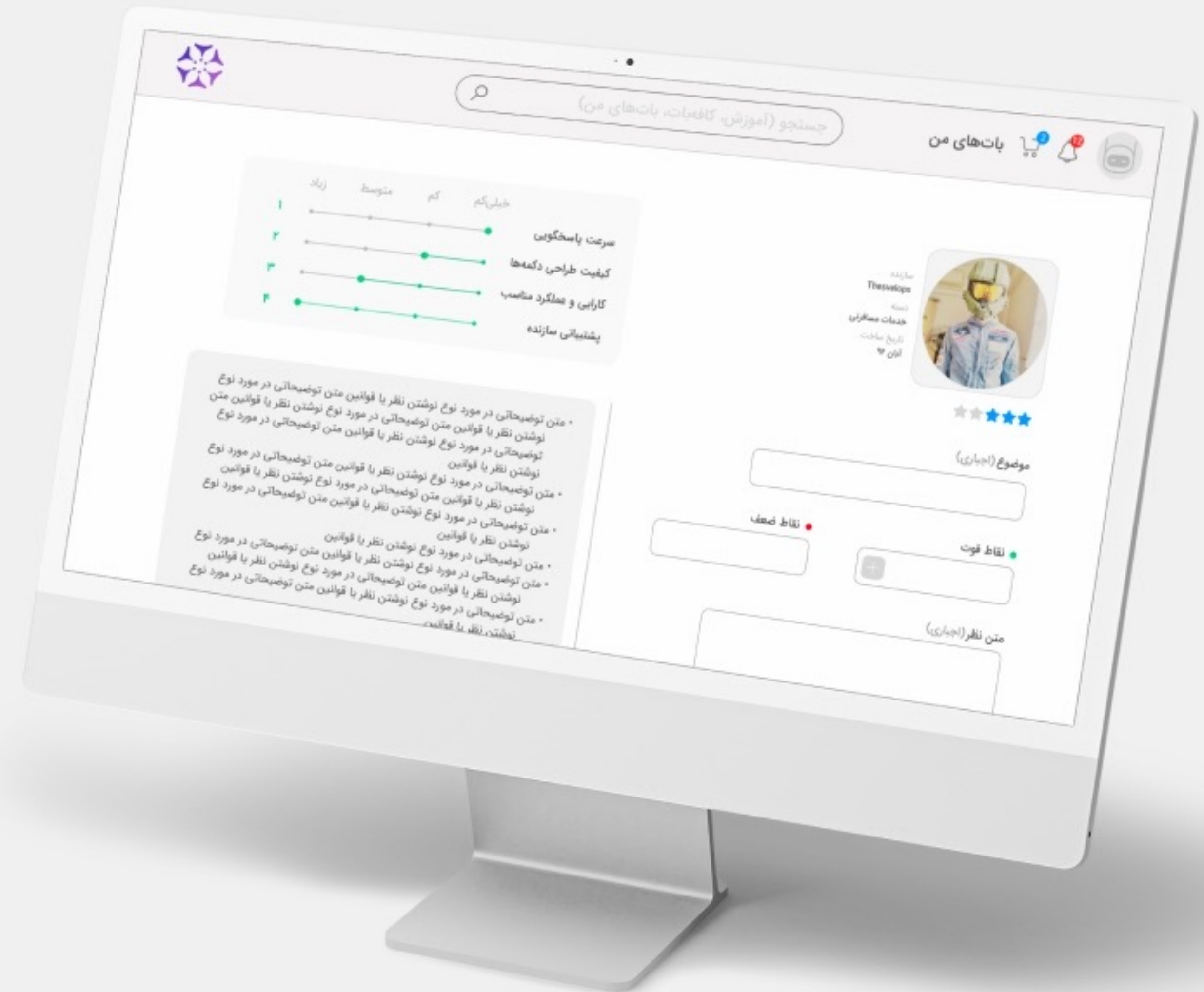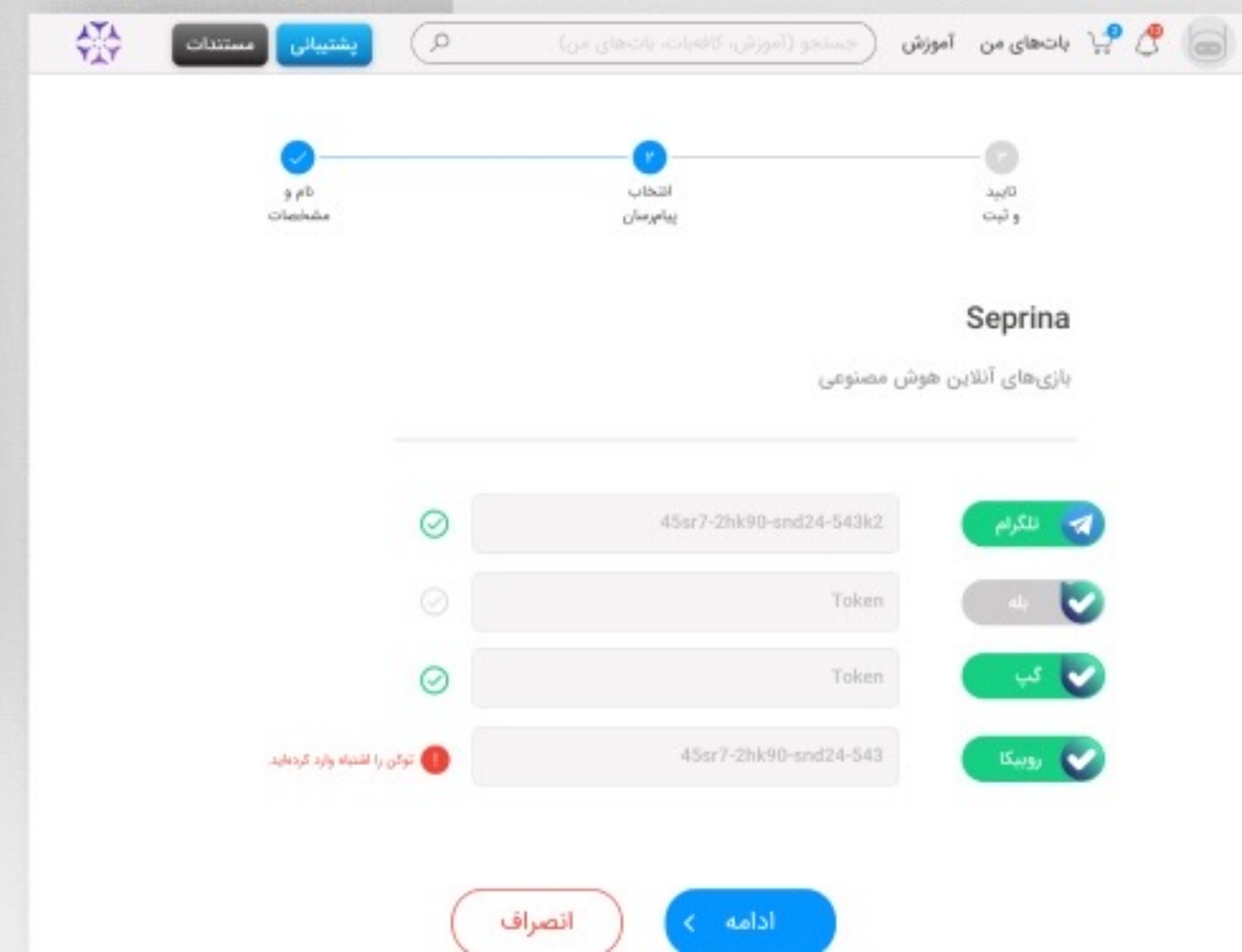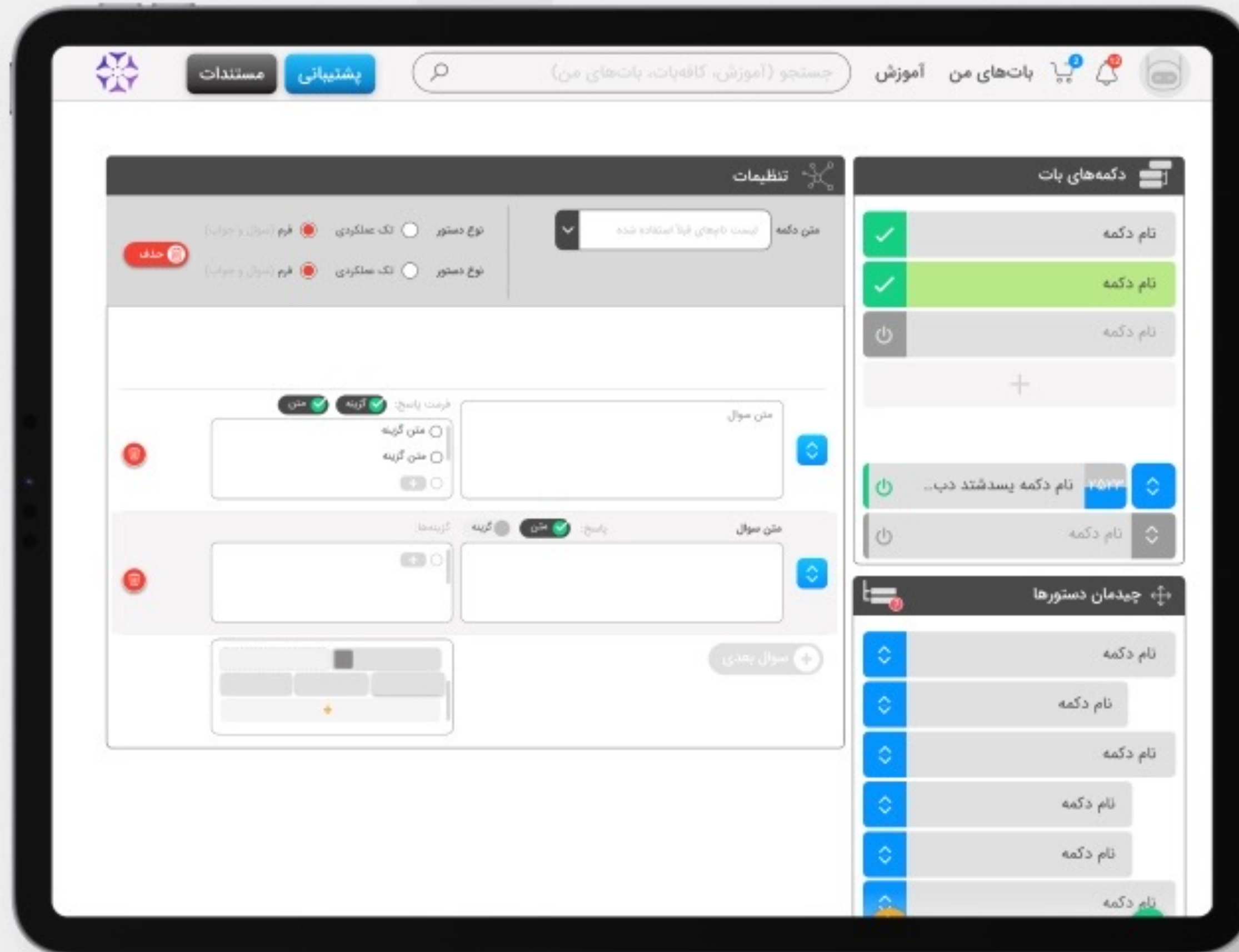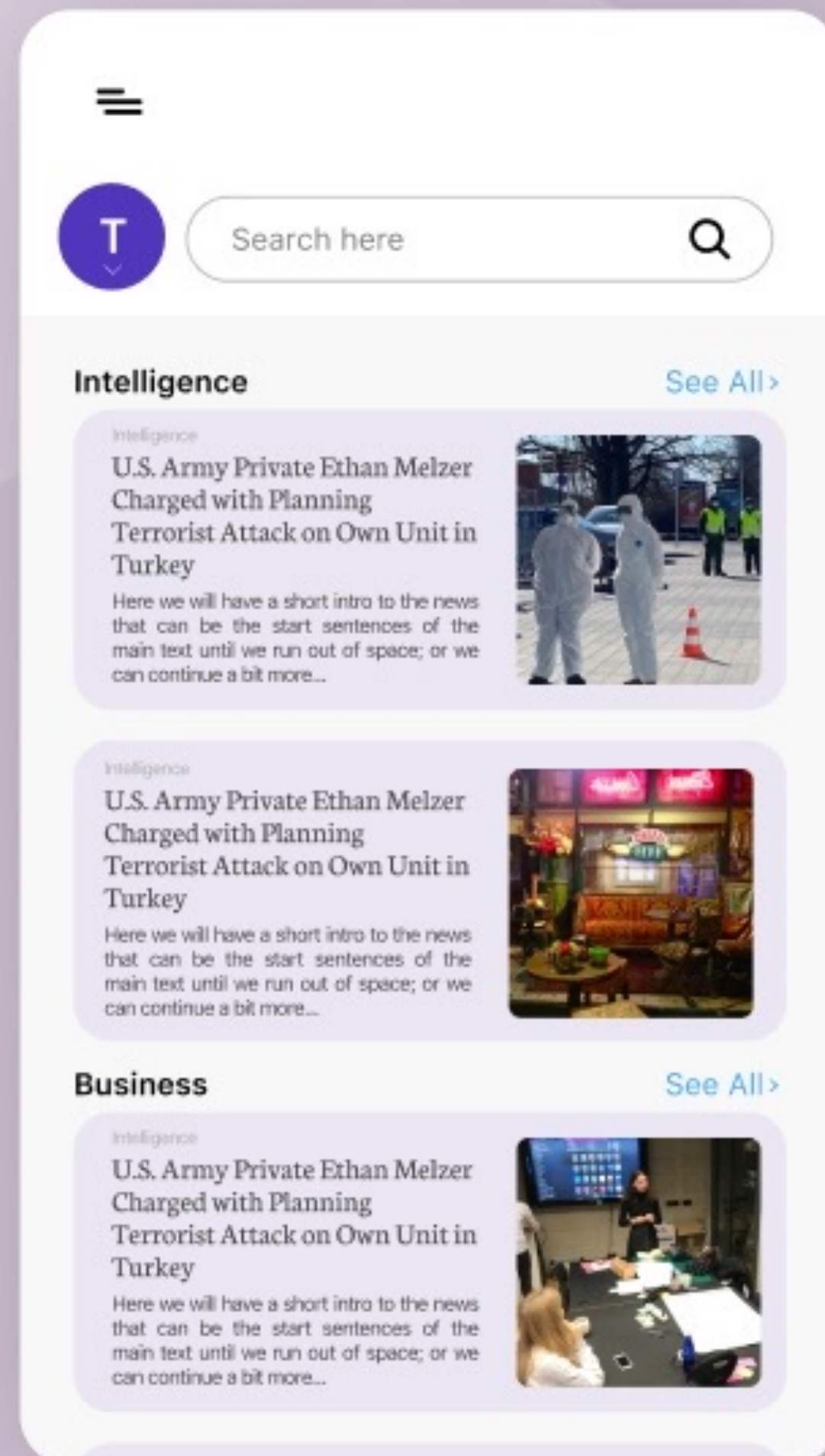
The Nuze app was born from the explosion of misinformation and fake news in 2020. As an enthusiastic group of developers and designers we decided to build a news app that would highlight the source of articles and sort them by their sources.
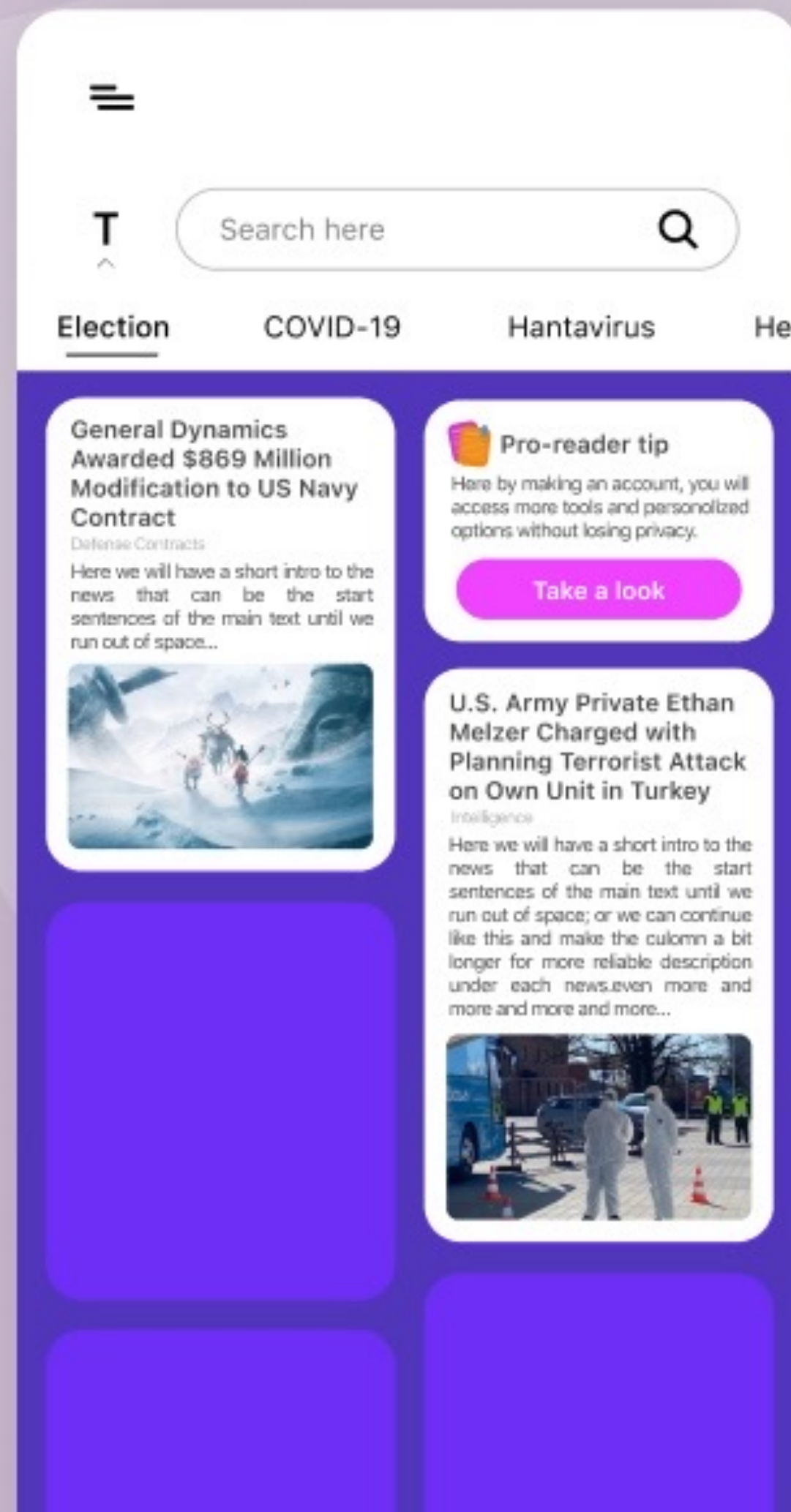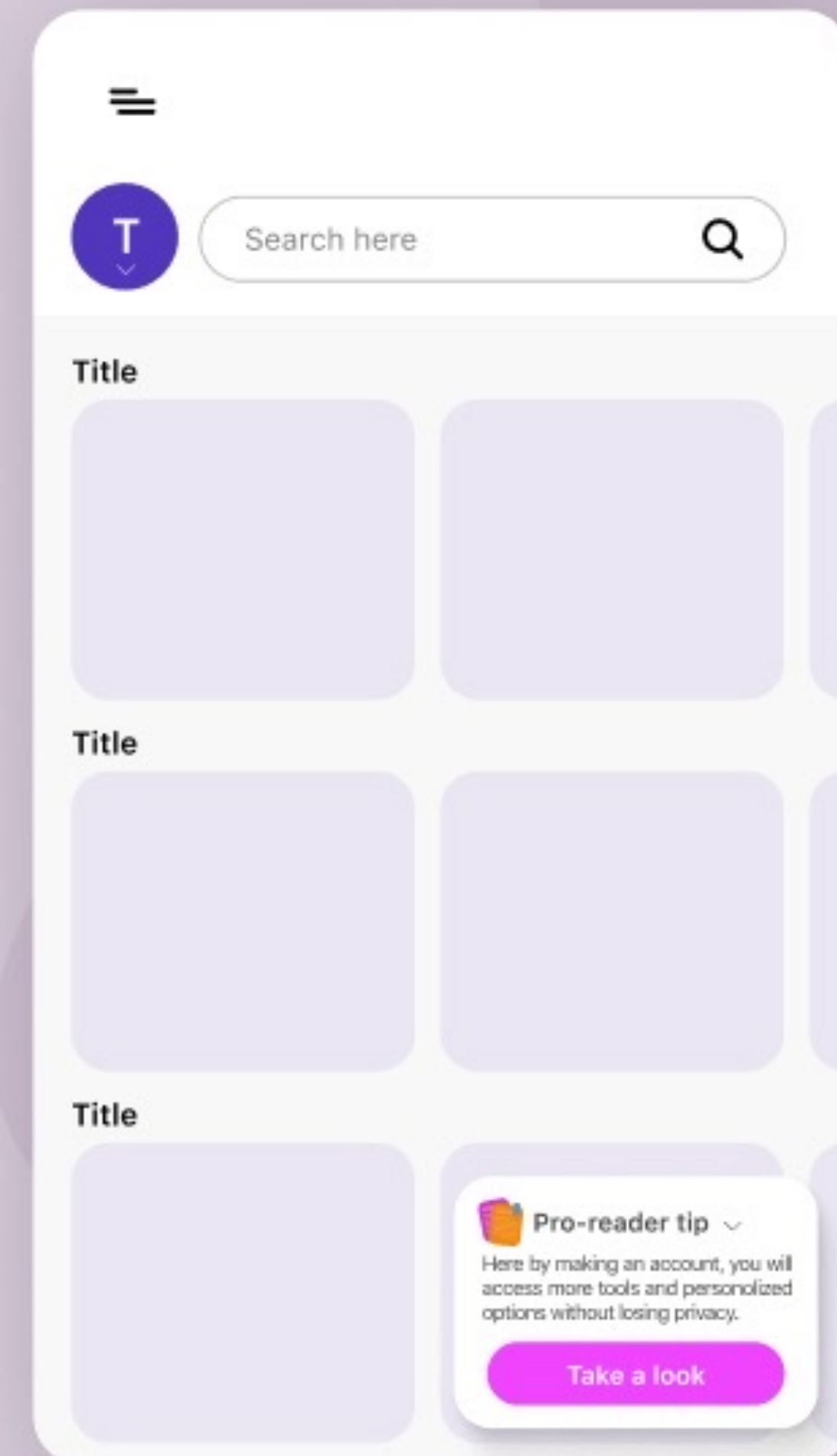
Feed page
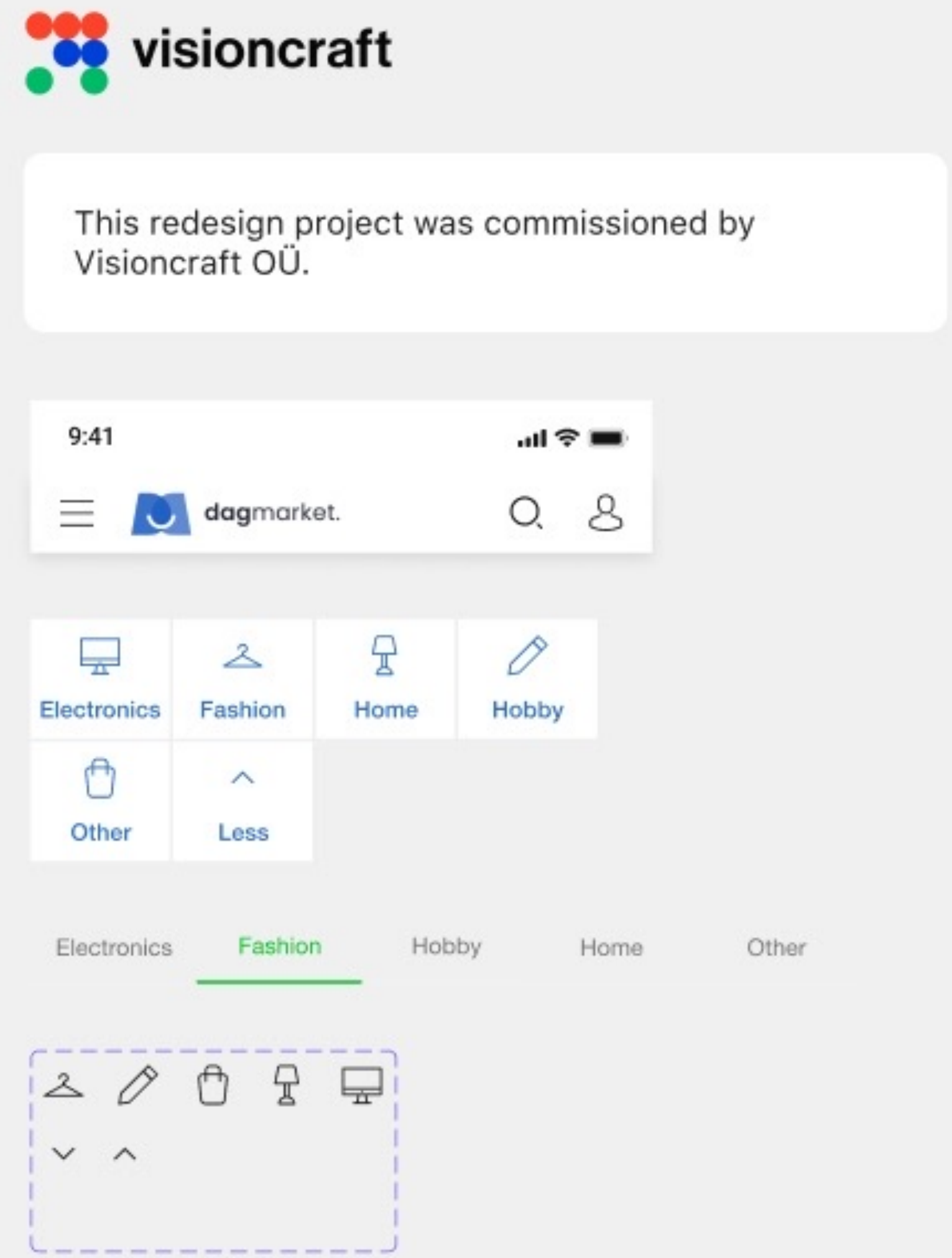(Categories + full-width blocks)

Feed page
(Trends provided by Nuze team)

Feed page
(Tile view on specific categories)

Search here

Intelligence   See All >

Intelligence
U.S. Army Private Ethan Melzer Charged with Planning Terrorist Attack on Own Unit in Turkey
Here we will have a short intro to the news that can be the start sentences of the main text until we run out of space; or we can continue a bit more...

Intelligence
U.S. Army Private Ethan Melzer Charged with Planning Terrorist Attack on Own Unit in Turkey
Here we will have a short intro to the news that can be the start sentences of the main text until we run out of space; or we can continue a bit more...

Business   See All >

Intelligence
U.S. Army Private Ethan Melzer Charged with Planning Terrorist Attack on Own Unit in Turkey
Here we will have a short intro to the news that can be the start sentences of the main text until we run out of space; or we can continue a bit more...

Search here

Election   COVID-19   Hantavirus   Hea

General Dynamics Awarded $869 Million Modification to US Navy Contract
Defense Contracts
Here we will have a short intro to the news that can be the start sentences of the main text until we run out of space...

Pro-reader tip
Here by making an account, you will access more tools and personalized options without losing privacy.
Take a look

U.S. Army Private Ethan Melzer Charged with Planning Terrorist Attack on Own Unit in Turkey
Intelligence
Here we will have a short intro to the news that can be the start sentences of the main text until we run out of space; or we can continue like this and make the column a bit longer for more reliable description under each news.even more and more and more and more...

Search here

Title

Title

Title

Pro-reader tip
Here by making an account, you will access more tools and personalized options without losing privacy.
Take a look

9:41

dagmarket.

Electronics   Fashion   Home   More

Home

My wish list

Furniture

Football Shoes

Lamps

FAQ

About us

Contacts

9:41

dagmarket.

Back to sections

Lamps / IKEA Series

IKEA Series

Dante - Lambora7

Tecucci T4

Tecucci H3

Sonia 451F

Open Product Page

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visioncraft

This redesign project was commissioned by Visioncraft OÜ.

9:41

dagmarket.

Electronics   Fashion   Home   Hobby

Other   Less

Electronics   Fashion   Hobby   Home   Other

This redesign project improved the menu of a home-furnishings online marketplace. I improved the design to group the information and improve the navigation of the site.

Re-Designed Menu for dagmarket.

Search Bar

Search bar helps them to find products by using keywords when the customer remmebers something or anytime gets some hints by the categories provided by the app.
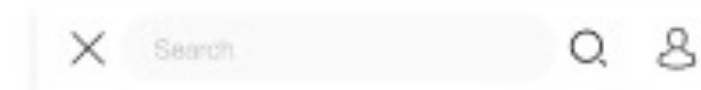
Categories

Using categories helps the customer by visuals and previous experience to find his way to the product.

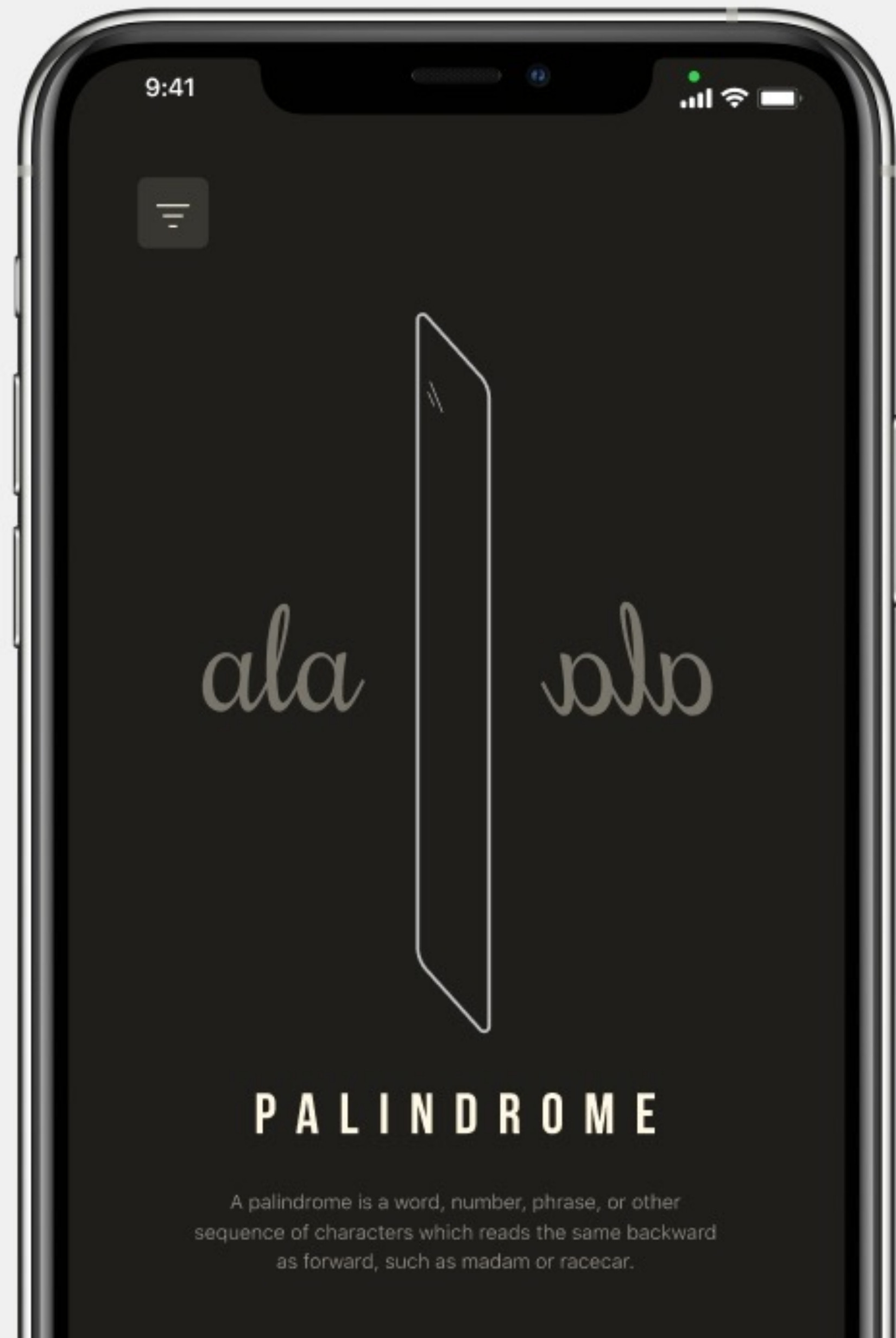Using the pictograms would be a useful way for faster navigation.

Navigation

The possibility of going backward and forward through the list of products helps the customer not to get lost.

Yet again, access to "home page", the "main sections" and the "search bar" is always possible in this menu.

visioncraft

9:41

ala

PALINDROME

A palindrome is a word, number, phrase, or other
sequence of characters which reads the same backward
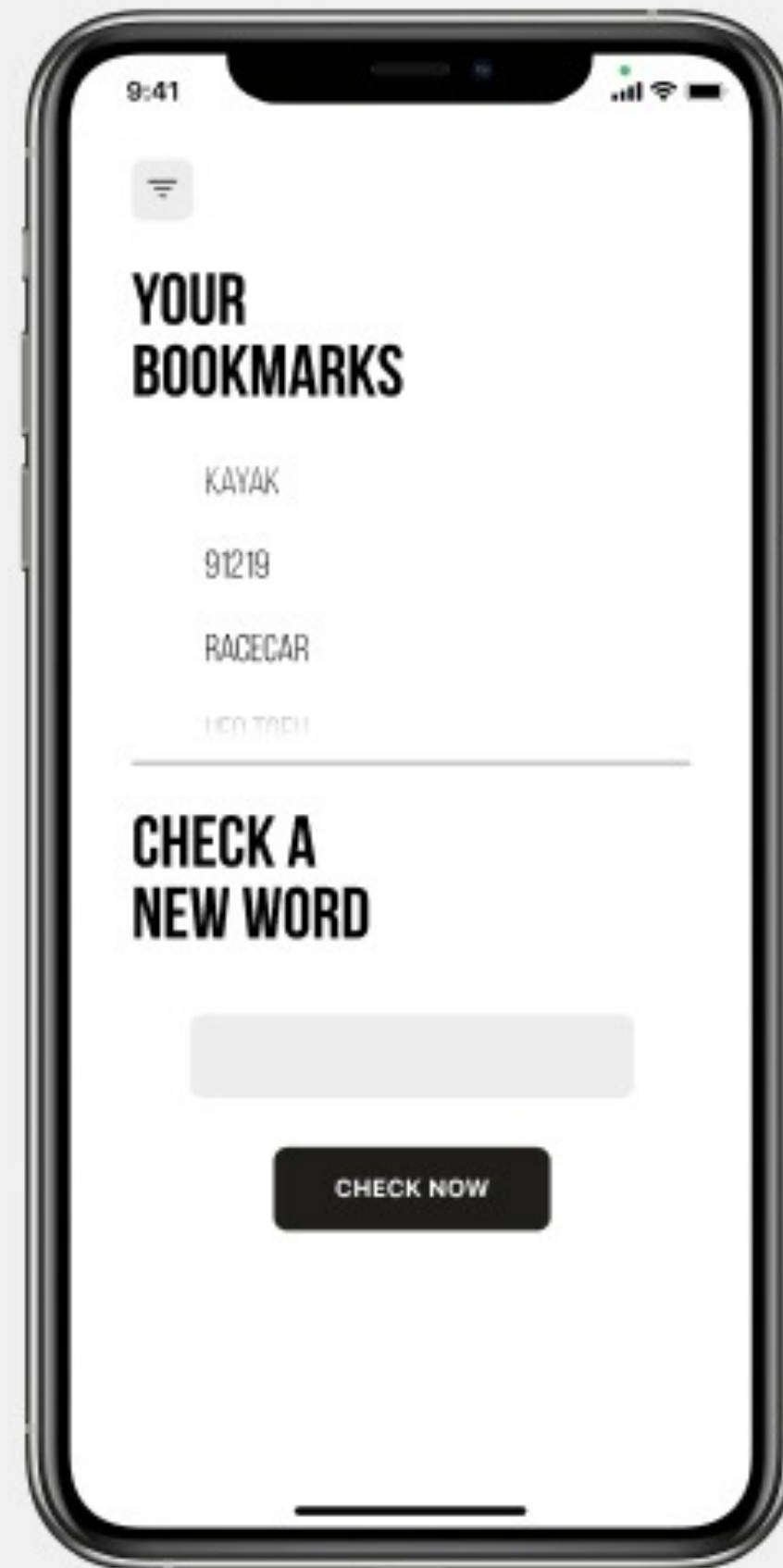as forward, such as madam or racecar.

This is an app designed for word play. The app had a
stylish and fun interface. This project was a commission
from a software developer to create an interactive and
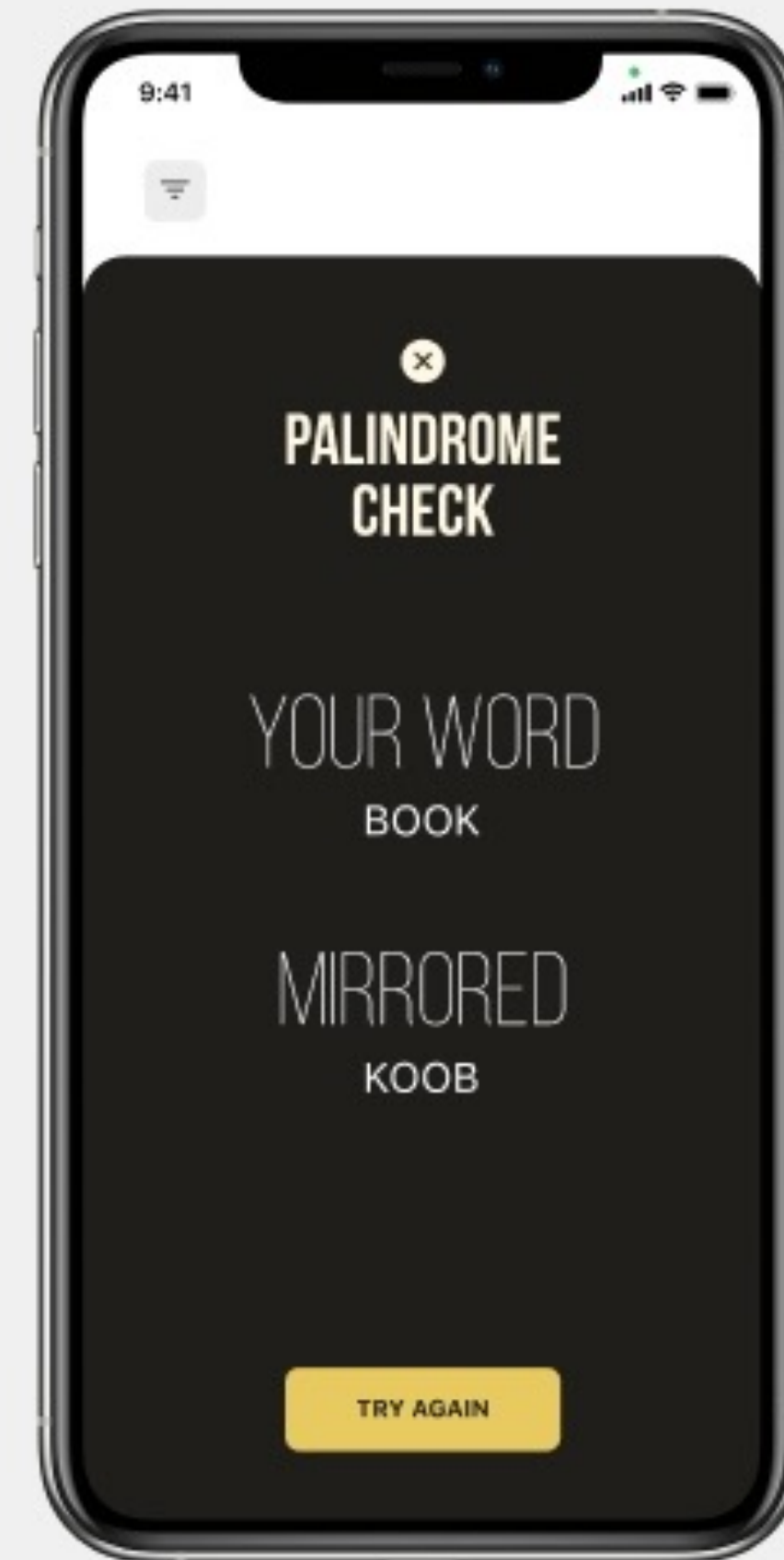experimental mobile app.

**WORD CHECK
(LIGHT THEME)**

MAIN PAGE

**WORD CHECK
(DARK THEME)**

APP DETAILS

**PALINDROME
CHECK**   ×

YOUR WORD

Ufo Tofu

✓

MIRRORED

UFO TOFU

CHECK

**YOUR
BOOKMARKS**

KAYAK

91219

RACECAR

UFO TOFU

**CHECK A
NEW WORD**

CHECK NOW

✕

**PALINDROME
CHECK**

YOUR WORD

BOOK

MIRRORED

KOOB

TRY AGAIN

DEVELOPER   ×

Ali Farhangmehr

DESIGNER

Ali Madani

**CODE
HIGHLIGHTS**

Bookmark
You can bookmark the words once
you check them.

Usability features
You can delete words by one click.

The keyboard opens immediately
once you open press on "TRY NOW"
to input the text.

CONTACT ME